

Mapping E-Culture

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Et voilà..

E-culture is art and culture innovation, organised by platforms, and recognised by funders.

Data & analysis: Govcom.org and Virtuel Platform
Visualisation: Novak

FIGURE 1
E-CULTURE CONTENT

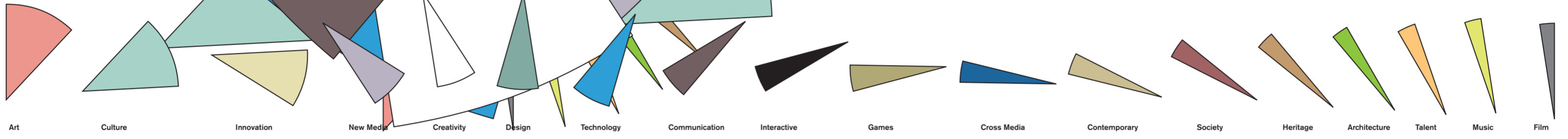


FIGURE 2
E-CULTURE ORGANISATIONS

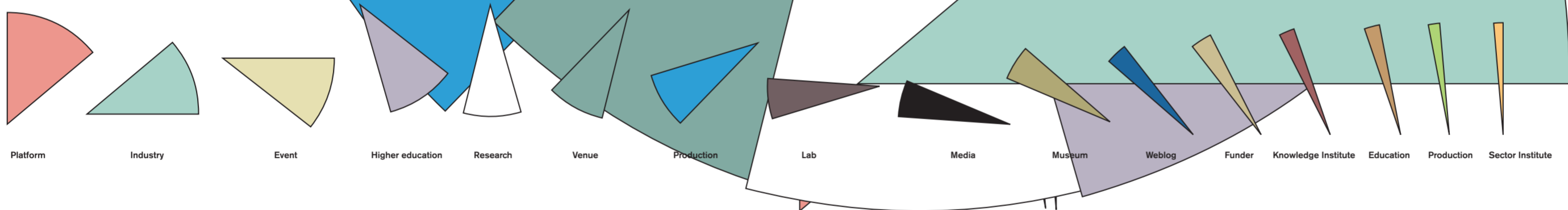
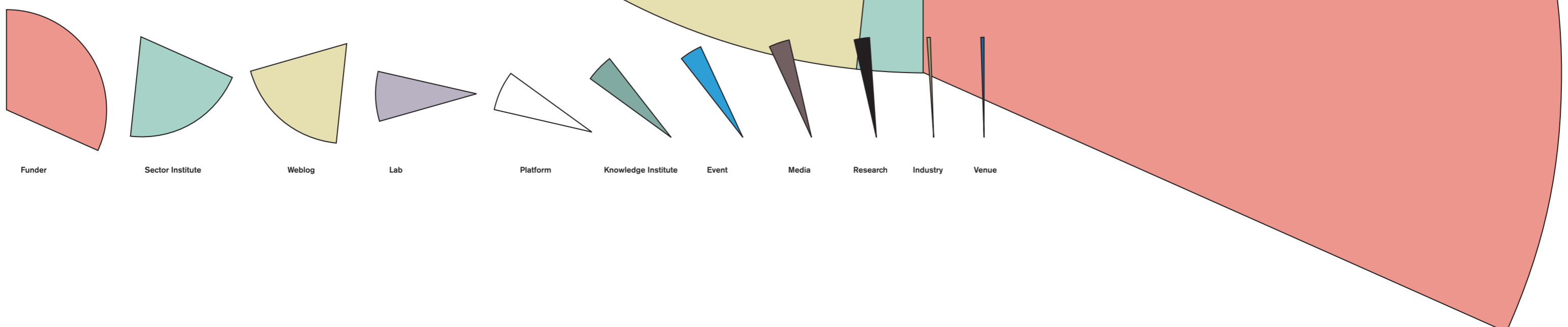
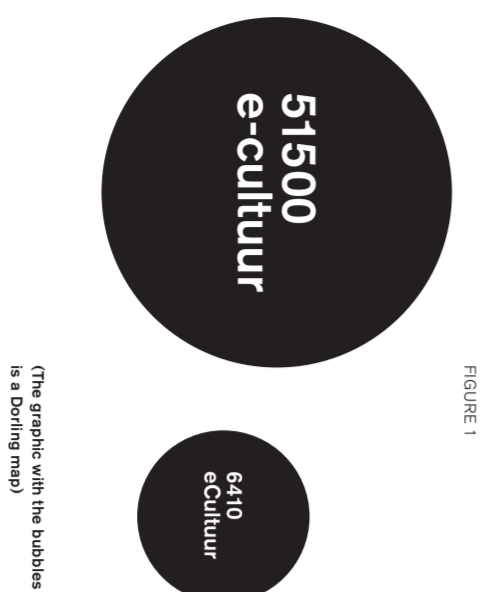


FIGURE 3
E-CULTURE TERM RECOGNITION



So the dash has settled in e-culture.



Indeed, Google says:
 e-cultuur (51500 results)
 eCultuur (6410 results)

In Dutch, e-culture is now e-cultuur. Some used to spell it like this: eCultuur.

(We're focusing on the Netherlands)

Mapping E-Culture

What is e-culture? wait...

What was e-culture?

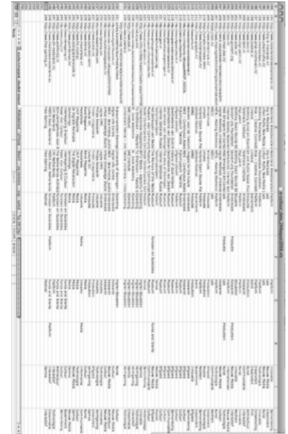
- 1996: e-culture is the end of the divide between high culture and low culture
- 1999: e-culture is the opposite of e-commerce
- 2002: e-culture comes after visual culture and print culture
- 2003: e-culture is not digitization, e-culture is online culture
- 2007: e-culture is an engine of innovation
- 2008: e-culture is a fully accepted e-word, like e-mail

The URLs are "wordled"



- Org name - NL
- Org name - ENG
- Org type1 - NL
- Org type2 - NL
- Org type1 - ENG
- Org type2 - ENG
- Org keyword1 - NL
- Org keyword2 - NL
- Org keyword3 - NL
- Org keyword1 - ENG
- Org keyword2 - ENG
- Org keyword3 - ENG

Fields in the e-culture database:



First, the data care...
 (249 organizations in an excel worksheet)

2008: e-culture is mapped and clouded

What is e-culture now?

Et voilà E-culture over time

- 1996: e-culture is the end of the divide between high culture and low culture online
Virtual Platform, "From DATA to DATA" Policy plan, Amsterdam.
- 1999: e-culture is the opposite of e-commerce
Virtual Platform, "e-culture: Cultural Policy for Innovation", Amsterdam.
- 2002: e-culture comes after visual culture and print culture
Sociaal en Cultureel Planbureau, "E-culture: een empirische uitdaging", Den Haag.
- 2003: e-culture is different from digitization, e-culture is online culture
Real van Culture, "eCultuur: van i naar e", Achter, Den Haag.
- 2007: e-culture is an engine of innovation
Ministerie Onderwijs, Cultuur en Wetenschap, "Kunst van leren. Hoofdfijnen cultuurbeleid", Beleidsnota, Den Haag.
- 2008: e-culture is a fully accepted e-word, like e-mail
Virtual Platform, "Wat is e-culture? Definitie, historie en gebruik van de term", Website posting, Amsterdam.
- 2008: e-culture is art and culture innovation, organized by platforms, and recognized by funders
Govcomng, "e-culture - Mapped and clouded", Amsterdam.

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We're on our way towards a new definition of e-culture...

E-culture is concerned most with art, culture, innovation, new media, creativity, design and technology.

- art (63)
- culture (63)
- innovation (49)
- new media (36)
- creativity (35)
- design (35)
- technology (35)
- communication (27)
- interactive (23)
- games (23)
- crossmedia (19)
- contemporary (18)
- society (17)
- heritage (16)
- architecture (15)
- talent (15)
- music (15)
- film (12)



Here's a ranked list of the top content keywords e-culture content:

What is e-culture, content-wise?

Content keywords are counted in the excel worksheet. The larger the word, the more organizations involved in the content.

Let's take these questions one by one...

Then the analysis...
 What's e-culture about, who's working on it, and who likes the term?

First question:

Let's review..

What is e-culture now?

(Remember the largest words)



Content:

Organizations:



Term recognition:



If only the largest words are taken from each word cloud... we have a new definition:

E-culture is art and culture, innovation, organized by platforms, and recognized by funders.



So, platforms, industry, event organizers, higher education, research organizations and venues are high on the list.

- platform (43)
- industry (35)
- event (32)
- higher education (31)
- research (26)
- venue (26)
- production (25)
- lab (18)
- media (16)
- museum (15)
- weblog (10)
- funder (9)
- knowledge institute (7)
- education (7)
- production (5)
- sector institute (4)

Here's a ranked list of the kinds of e-culture organizations:

What kinds of organisations are working in e-culture?

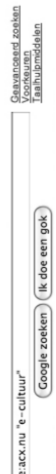
(Same counting procedure as last time)

Second question:

What kinds of organisations identify with the term e-culture?

This is more complicated...

Query each of the 249 websites for e-culture ("e-cultuur" in Dutch).



The larger the word, the more times e-culture is mentioned on the websites.



Here's a ranked list of the kinds of organizations that identify with e-culture:

- funder (172)
- sector institute (109)
- weblog (102)
- lab (43)
- platform (35)
- knowledge institute (23)
- event (20)
- media (18)
- research (13)
- industry (3)
- venue (3)

E-culture is talked about most by funders, sector institutes, blogs, labs and platforms.